

The Power to Surprise

Kia is the newest and most exciting force of change in the automotive world and we are ready to change the way you feel and think about driving. More than just a promise, we are committed to making driving a true pleasure for customers across the globe. With youthful and dynamic styling and the latest in advanced technologies, Kia cars are turning heads the world over with the power to surprise. From the Cerato to K2500, Kia offers a full lineup of passenger and commercial vehicles that are not only practical and stylish but downright exhilarating to drive. Keep your eyes on Kia because our best has yet to come.

About Kia Motors Corporation

Kia Motors Corporation (www.kia.com), a maker of world-class quality vehicles for the young-at-heart, was founded in 1944 and is Korea's oldest manufacturer of motor vehicles. Over 3 million Kia vehicles a year are produced at 14 manufacturing and assembly operations across five countries. They are then sold and serviced through a network of distributors and dealers from around 180 countries. Today, Kia has over 51,000 employees worldwide and an annual revenue of nearly US\$45 billion. It is a major sponsor of the Australian Open and the official automotive partner of FIFA – the governing body of the FIFA World Cup™. Kia Motors Corporation's brand slogan, "The Power to Surprise", represents the company's global commitment to surprising the world by providing exciting and inspiring experiences that go beyond expectations.



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Kia Showrooms
Corporate Fleet | 239 Alexandra Road, Level 2, S(159930)
Tel: 6470 7377 Fax: 6475 4382 E-mail: corpsales@cyclecarriage.com.sg

Kia Service Centres
241 Alexandra Road Tel: 6427 8800
209 Pandan Gardens Tel: 6568 4555
600 Sin Ming Avenue Tel: 6932 8000
330 Ubi Road 3 Tel: 6746 1000

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K2500



Exceptional Journeys



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