#### C&C DS Connect December 2020

Aftersales Marketing <aftersales.mktg@e.cyclecarriage.com>

Fri 18/12/2020 10:00 AM

To: Maxine Ang <maxine.ang@cyclecarriage.com.sg>

### This email was sent from outside of your organisation



Welcome to DS Connect! In this issue, find out why paint protection is a crucial part of paint maintenance, how you can keep your DS clean and germ-free for the festive season, and stand to win Cycle & Carriage cash card valued at \$20!

Your DS is an investment. Service it at the recommended service intervals with Cycle & Carriage to keep your DS running at its optimal condition.

To make a servicing appointment, visit www.mycnc.com.sg or download the myC&C mobile app! Wishing you and your family a very merry Christmas and a happy 2021!

## THE IMPORTANCE OF PAINT PROTECTION

Does water bead up nicely during your car wash? If it doesn't, your car is due for a paint coating! Paint coating not only makes your car look shiny, it also protects the paint against acid rain and atmospheric pollutants like UV rays, bird droppings and more.

## BENEFITS -



Paint protection



Eco-friendly



Light-reflecting sheen



Repels water



UV/thermal/acid rain/ oxidation and light scratch resistant



Easy to maintain

The Total Paint & Wheel Protection forms a long-lasting Nano Polymerisation Coating to keep your paintwork safe.

Prices start from \$298\*.

**BUY NOW!** 

\*Terms & conditions apply.





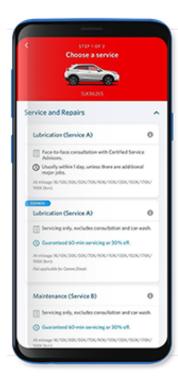
## KEEP YOUR CAR CLEAN AND GERM-FREE!

Dust, bacteria and grime in your car can act as carriers for virus. It is essential to clean and disinfect your car regularly. Besides disinfecting interior surfaces, the air-conditioning system can be a hidden source of germs growth. Yet, this area is difficult to reach using normal disinfection methods.

Get the Puri.Care Disinfecting Package. It uses a professional ultrasonic nebulizer to fog the aircon ducts and the car interior for thorough disinfection.

Get the Puri.Care Disinfecting Package at \$78 (UP \$108).





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Download it now to receive important notifications, gain easy access to service booking, your vehicle information, service credits, service plans, eShop, and more.





## ANSWER & WIN!

Stand a chance to win an exclusive Cycle & Carriage cash card worth \$20!

Email the correct answer by 28 Feb 2021 to aftersales.mktg@cyclecarriage.com.sg with the subject title:

DS Connect Quiz <car plate number> and you could be 1 of the 3 lucky winners



### **OUESTION 1**

Name one of the benefits of Total Paint & Wheel Protection.

### **QUESTION 2**

What is the name of the car disinfecting package that Cycle & Carriage is offering?

Contest ends on 28 February 2021, 2359 hours. Winners will be notified by email in March 2021. This quiz is only open to customers of Cycle & Carriage Singapore. Customers must own a DS. Employees of Cycle & Carriage Singapore, their advertising and promotion agencies and their immediate family members are not eligible to participate in this quiz.



Exceptional Journeys

DS Automobiles Authorised Service Centre 20 Leng Kee Road S(159094) Tel: 6470 8582





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