

**FOR IMMEDIATE RELEASE**

## **CYCLE & CARRIAGE, KECHARA LIGHTEN THE LOAD OF POOR FAMILIES AND THE HOMELESS**

*RM15,000 and Provisions for Poor Families, and Warm Meals for the Homeless*

**Petaling Jaya, 11 January 2018** – ‘*He Ain’t Heavy, He’s My Brother*’. The famous lyrics to the hit song by The Hollies aptly describe the sentiments of Cycle & Carriage Bintang Berhad (Cycle & Carriage Bintang) and Kechara Soup Kitchen (Kechara) volunteers during its Food Bank Delivery outreach. The initiative, held during the festive season, was aimed at reducing the burden of families living in poverty and bringing cheer to the homeless around the Klang Valley, Johor Bahru and Penang.

“Cycle & Carriage Bintang’s forte is in the delivery of high quality retail and after-sales service. Similarly, we are just as passionate about our service to the community around us. The festive season is often a time when families gather to reconnect over a warm meal. Through this collaboration with Kechara and the Food Bank Delivery initiative, we are happy to bring the joy of the festive season to families living in poverty and the homeless,” said Cycle & Carriage Bintang CEO, Wilfrid Foo.

Over 40 Cycle & Carriage Bintang employees reached out to 30 low income families around the Klang Valley and Johor Bahru delivering care packages containing essential food provisions including rice, cooking oil, oats and biscuits. The employees also spent time with the families lending a sympathetic ear in an effort to better understand their plight. Information on the families’ condition, health issues and any other needs would assist Kechara to gain further insights and enable them to provide assistance in the future.

Up north in Penang, Cycle & Carriage Bintang employees spent the holidays at the Kechara Soup Kitchen Centre packing and distributing warm meals which benefitted about 120 homeless individuals.

Moved by the whole experience, Cycle & Carriage Bintang went the extra mile to donate a cash sum of RM15,000 in financial aid complemented by food provisions and basic household items valued at RM4,850 to help Kechara continue its impactful outreach efforts.

Todate, Cycle & Carriage Bintang has contributed over RM71,000 (Year 2015 to 2017) for initiatives that support the growth and development of Malaysian society. Its employees have also volunteered in efforts that raise awareness and funds in support of charitable organisations over the years including the National Cancer Society Malaysia, National Autistic Society, and shelter homes.

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### **About Cycle & Carriage Bintang Berhad**

Listed on Bursa Malaysia, Cycle & Carriage Bintang Berhad is the largest dealer of Mercedes-Benz motor vehicles in Malaysia. Operating 12 outlets across the country, it provides high quality retail and after-sales service. Cycle & Carriage Bintang is a member of the Jardine Cycle & Carriage Group. Cycle & Carriage Bintang has a 49% strategic interest in Mercedes-Benz Malaysia Sdn Bhd.

### **About Jardine Cycle & Carriage**

A long-term shareholder of market-leading businesses, Jardine Cycle & Carriage ("JC&C") is a leading Singapore-listed company and a member of the Jardine Matheson Group. JC&C has a strategic interest in Astra International, an Indonesian conglomerate and the largest independent automotive group in Southeast Asia. JC&C also has a strong regional automotive presence through Direct Motor Interests operating in Singapore, Malaysia and Myanmar under the Cycle & Carriage banner, as well as through Tunas Ridean in Indonesia and Truong Hai Auto Corporation in Vietnam. Further diversifying its businesses are Other Interests in Siam City Cement and Refrigeration Electrical Engineering Corporation, market leaders in which JC&C gains exposure to key Southeast Asian economies by supporting the long-term growth of these companies. Together with its subsidiaries and associates, JC&C employs over 240,000 people across Indonesia, Singapore, Malaysia, Myanmar, Thailand and Vietnam.